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RAMOSDESIGN

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ABOUT

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AWARDS

RENE RAMOS

With over 30 years of creative experience, I have a thorough understanding of the creative process — taking projects from concept to completion. I especially enjoy applying my creative energy towards helping clients achieve their purpose then sharing in their victories. I also have a relentless desire to continue producing award-winning work.

PRINT DESIGN

Having worked directly for a leading area printer I have extensive experience in designing, as well as preparing files specifically for press. Also because of that daily involvement with the print process, I know what design elements/treatments print well, and which are best to avoid.

MOTION/WEB

Animation brings motion and sound to websites and presentations which may otherwise be static. I have the expertise to enhance websites and presentations with the most effective communication solutions.

3D/ILLUSTRATION

3D breathes life into objects or character concepts. Illustration offers a different way to communicate or present your message. I can provide 3D rendering or illustrative solutions to compliment project needs.

PHOTOGRAPHY

I have earned contributor approval from two of the world's leading royalty-free stock photo agencies. My available selections range from photography to illustration. I also offer youth sports photography scheduling.

PERSONAL

I enjoy capturing moments in pictures, riding bike trails, playing soccer, listening to and discovering new music, and also have a working proficiency in Spanish.



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RENE RAMOS

National award-winning Director and Graphic Designer, offering creative design solutions in all aspects of graphic communications. Contributing photographer and illustrator to iStockphoto and Shutterstock.



EXPERIENCE

Creative Director/Photographer

Ramos Design, Northern Virginia, October 2001 to present

Expertise includes taking concept through production for press, creative animation, illustration, photo correction, and photography.

Creative Designer

AAFMAA, Reston, VA, March 2022 to January 2024

Creates and produces marketing communications in print, photography, videography, and social media. Leading design and development of a new corporate brand guide. Core focus on annual reports, brochures, newsletters, video, and photography. Manage external print production, QC, and press inspections.

Senior Graphic Designer

ATCS, PLC, Herndon, VA, December 2016 to March 2022

Creative solutions for print, photography, videography, and social media. Instrumental in creating a corporate visual brand guide including office design and décor for several locations. Produces marketing presentations, brochures, videos, and proposals. Photographs field location client projects and corporate events.

Creative Director

LeapFrog Solutions, Fairfax, VA, March 2009 to December 2015

Conceptualize, design and manage production of marketing materials, and creative team. Work closely with clients, and account management, to facilitate accurate communication of ideas, goals, and requirements to the design team.

Art Director

Ellipse Design, Falls Church, VA, June 1998 to March 2009

Provide strategic leadership to a team of design professionals and temporary design staff. Oversee/design product and promotional packaging, annual reports, corporate identity, calendars, web design, animation, photography, direct mailers, posters, and various advertising materials.



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2015

Hermes, Platinum Award
- ExxonMobil "Methanol to Gasoline (MTG)" Ad

2012

Communicator Awards, Silver Award of Distinction
- Inova "Paperless Initiative" Campaign

2007

MarCom Awards, International Award Competition
- Gold Award, "D.C. Lottery 2006 Annual Report"

Calendar Marketing Association, National Award Competition

- Best in Show, Rodney A. Andersen Award, "Decades" 2007 Calendar
- Best Graphic Design, Gold Award, "Decades" 2007 Calendar

Communicator Awards, Print Media Awards
- Award of Distinction, "Decades" 2007 Calendar
- Honorable Mention, Diecut Holiday Greeting Card

Summit International Awards
- Bronze Winner, "Decades" 2007 Calendar

2006

Calendar Marketing Association, National Award Competition
- Best Graphic Design, Gold Award, "Discover Balmar" 2006 Calendar

2005

Calendar Marketing Association, National Award Competition
- Best Graphic Design, Silver Award, "Balmar Rocks!" 2005 Calendar

Communicator Awards, International Award Competition
- Crystal Award of Excellence, "Balmar Rocks!" 2005 Calendar

2004

Calendar Marketing Association, National Award Competition
- Best in Show, Rodney A. Andersen Award, "Great and Small" 2004 Calendar
- Best Design, Gold Award, "Great and Small" 2004 Calendar

Communicator Awards, International Award Competition
- Crystal Award of Distinction, "Great and Small" 2004 Calendar

2002

Calendar Marketing Association, National Award Competition
- Best Graphic Design (Technical Category), Gold Award, "Chips" 2002 Calendar
- Most Creative Marketing Application, Silver Award, "Chips" 2002 Calendar
- Most Original, Silver Award, "Chips" 2002 Calendar

2001

Calendar Marketing Association, National Award Competition
- Best Graphic Design, Bronze Award, "The Big Picture" 2001 Calendar

2000

Calendar Marketing Association, National Award Competition
- Best Theme, Gold Medal, "LIFeSCAPES" 2000 Calendar

Calendar Marketing Association, National Awards Competition
- Best Graphic Design, Silver Award, "LIFeSCAPES" 2000 Calendar

1998

American Society of Association Executives, PRIMA Award
- First Place, Corporate Collateral, "Balomars" 1998 Calendar

Calendar Marketing Association, National Awards Competition
- Best Graphic Design, Gold Award, "Balomars" 1998 Calendar





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EXXONMOBIL

Methanol to Gasoline (MTG) multilingual magazine ads created while employed with **LeapFrog Solutions**. This ad earned the **Hermes Platinum Award**.

成熟的工艺。
成熟的工厂。
成熟的性能。

甲醇汽油 (MTG) — 一种成熟的商业化生产方式, 用于利用天然气、煤炭和生物量生产汽油。

埃克森美孚 MTG 技术在新西兰的商业化运营历程已超过 10 年, 现在, 第二代技术已于中国山西省投入使用。MTG 技术生产的汽油具备以下特点:

- 无硫
- 低苯
- 与精炼汽油完全互溶

ExxonMobil

www.exxonmobil.com/tsl

技术归属 ExxonMobil

LIQUID PROOF

PROVEN PROCESS.
PROVEN PLANTS.
PROVEN PERFORMANCE.

Methanol to Gasoline (MTG) — Commercially Proven Route for Production of Gasoline from Natural Gas, Coal, or Biomass

ExxonMobil's MTG Technology was commercially operated in New Zealand for more than 10 years, and now we offer the second generation, which has been demonstrated in Shanxi Province, China. MTG Technology provides a gasoline product that is:

- Sulphur-free
- Low in benzene
- Fully compatible with refinery gasoline

ExxonMobil

www.exxonmobil.com/tsl

Technology by **ExxonMobil**





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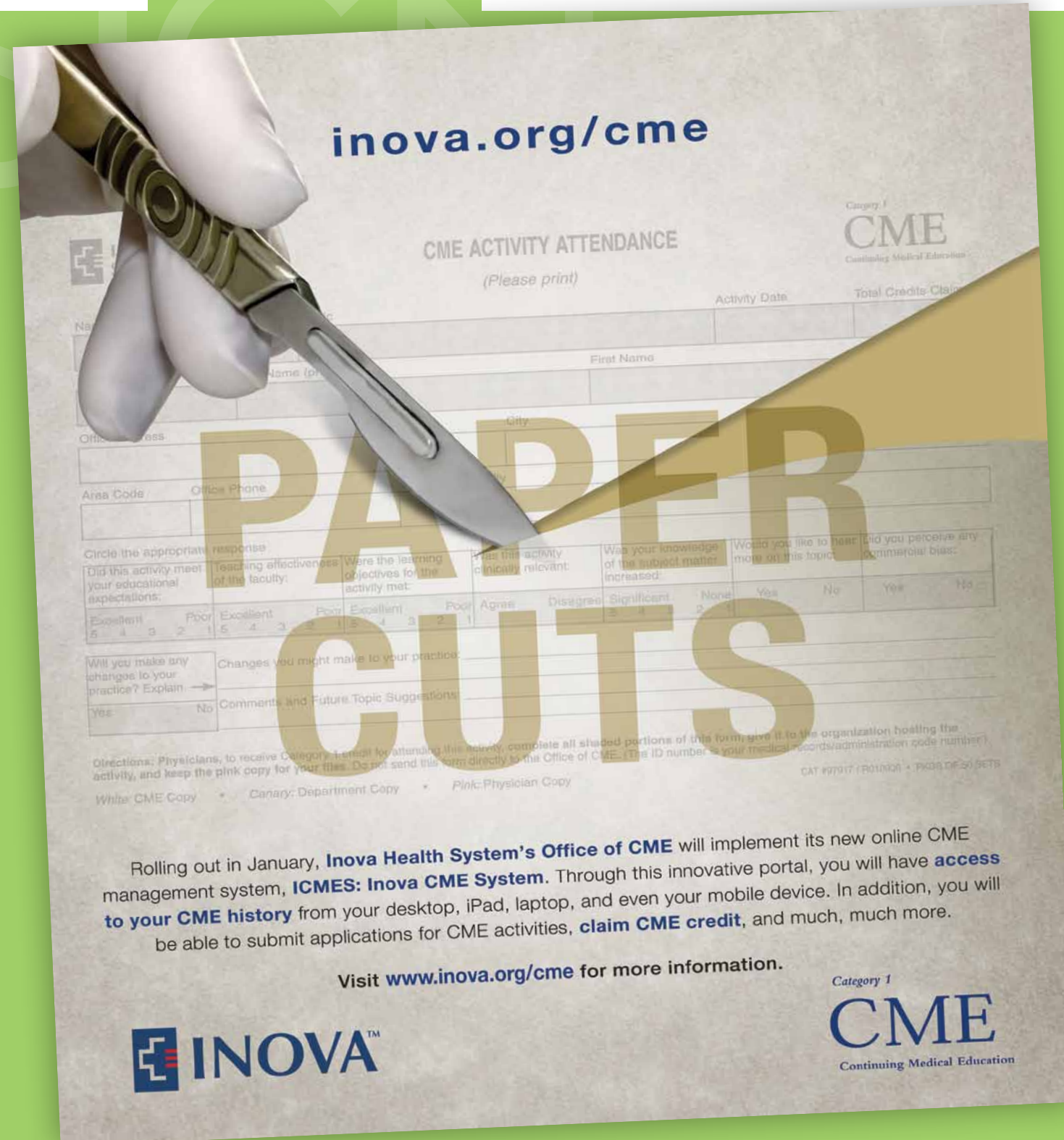
PRINT

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INOVA

Paper Cuts ad campaign created while employed with **LeapFrog Solutions**. This ad earned the **Communicator Silver Award**.





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MHS EA

Military Health System
accordion fold brochure
with popups on Enterprise
Architecture. Created
while employed with
LeapFrog Solutions





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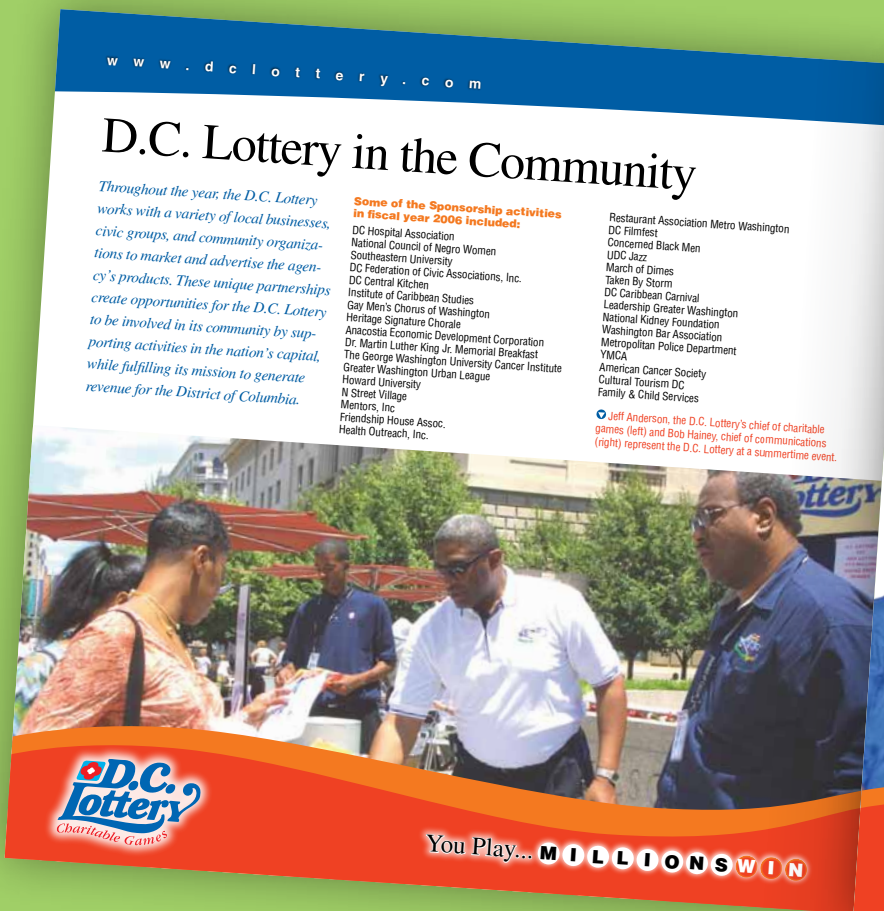
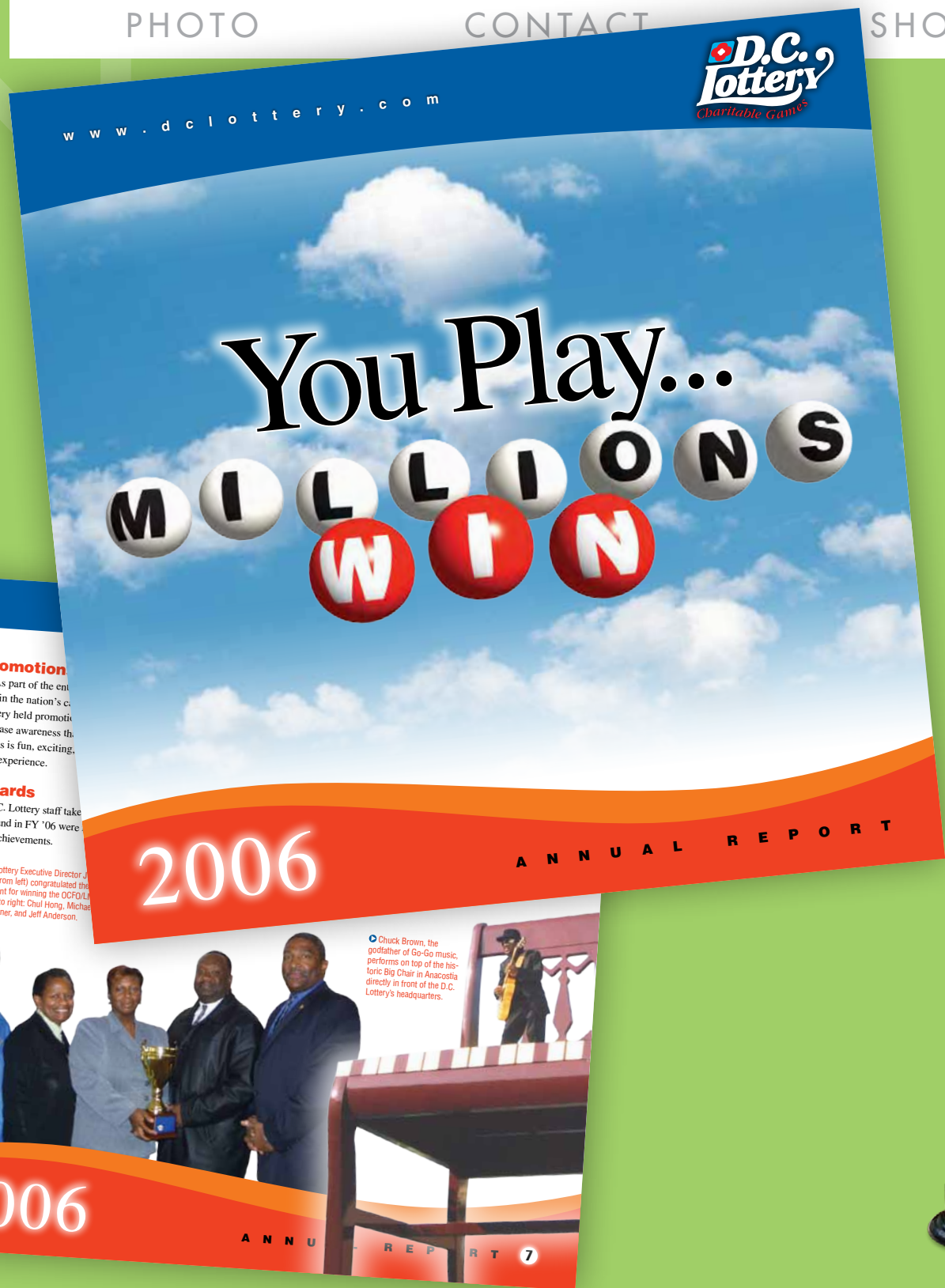
PRINT

MOTION/WEB

3D/ILLUSTRATION

DC LOTTERY

Annual report for DC Lottery. My design is the winner of the **MarCom Gold Award**. Power balls were 3D rendered to match DC Lottery's popular game. Page two features my own photography of a Sycamore tree. This image can be downloaded from iStockphoto [here](#).



Promotion

As part of the effort to increase awareness within the nation's capital, the D.C. Lottery held promotional events throughout the year. Lottery held promotional events throughout the year. Lottery held promotional events throughout the year.

Awards

D.C. Lottery staff take home several awards for their work and in FY '06 were recognized for their achievements.

Chuck Brown, the godfather of Go-Go music, performed on top of the historic Big Chair in Anacostia directly in front of the D.C. Lottery's headquarters.

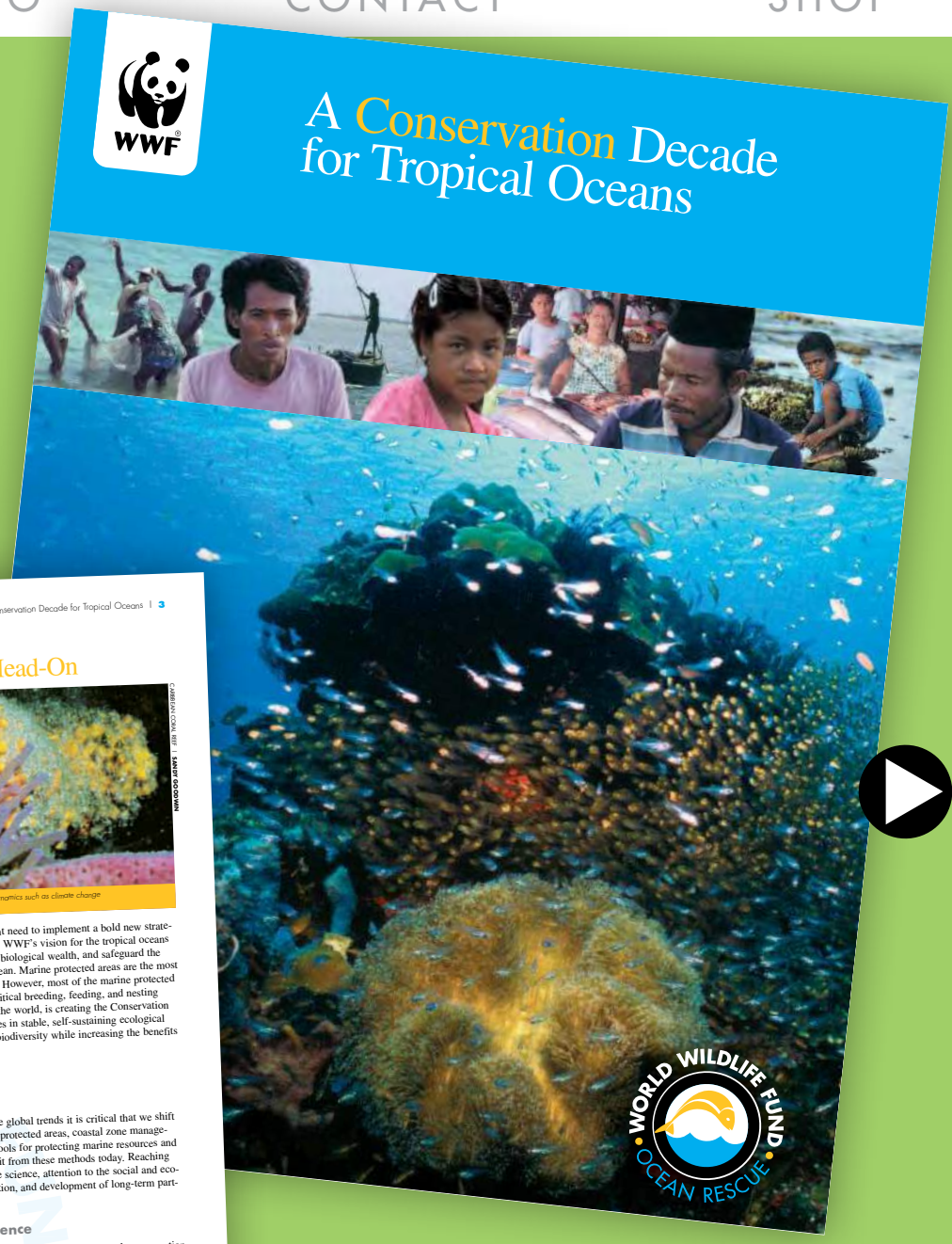






PRINT
MOTION/WEB
3D/ILLUSTRATION

WWF
Conservation brochure. Clean layout including design of WWF-OR logo. All photos supplied/owned by client.



2 | A Conservation Decade for Tropical Oceans

Our Oceans Are in Crisis

Nowhere is this more evident than in the tropics, where images of tropical paradise fade in the face of current threats. Poorly planned coastal and watershed development, destructive fishing practices, pollution, and climate change are destroying fragile coral reefs and mangrove ecosystems. Subsidized fishing fleets are depleting marine food webs. And fisheries that target shark, sea turtles, and grouper are removing key species and top-level predators critical to the diversity and stability of marine life.

These threats gravely endanger valuable marine resources and ecological systems that have long sustained the livelihoods and well-being of much of the world's population, including once-vital coastal communities. Recent statistics underscore the severity of these trends: Two-thirds of fish stocks that supply the global market have been overexploited or fished to maximum capacity; more than half of the world's coral reefs are threatened by human activity; and close to one-fifth of Southeast Asia's reefs have been damaged or destroyed by coral bleaching.



The survival of fish species, such as these horse-eye jacks, relies on the diversity of plant and animal life in the world's tropical oceans — a diversity now gravely in danger.



The Conservation Decade for Tropical Oceans

At the heart of this largescale conservation initiative are the tropical marine ecoregions where WWF has been expanding programs over the past five years. WWF will build on these successes to preserve critical marine habitat and biodiversity throughout the world's rich, tropical oceans. In the new, decade-long initiative, WWF and our partners will expand the number of protected areas to encompass all types of tropical marine biodiversity; link the protected areas in functional networks that sustain largescale ecological and evolutionary processes; foster a political environment that ensures that marine protected areas are nested within effectively managed marine and coastal seascapes; and share lessons and facilitate effective coordination to better inform future action.

New Paradigms in Action: WWF in the Gulf of California

WWF and our partners are leading the development of new science-based paradigms for designing marine protected areas and networks. The focus: taking into account local and regional concerns in order to safeguard marine ecosystems from the major threats they face, now and into the future. Recently WWF's Gulf of California program and partners from Scripps Institution of Oceanography designed one of the first science-based networks of marine protected areas by using field data on spawning sites and the flow of species across sites. Future efforts will include more field testing of adaptive management strategies for marine and coastal systems in light of chronic global threats; better understanding of options for restoring habitats; and analysis of the links between human and marine systems.



Coral reefs in the Caribbean and other tropical oceans are threatened by global dynamics such as climate change and overfishing.

WWF: Meeting the Crisis Head-On

In order to reverse devastating global trends, there is an urgent need to implement a bold new strategy for conserving the rich biodiversity of our tropical oceans. WWF's vision for the tropical oceans is to stop the steep decline of marine life, restore and protect biological wealth, and safeguard the vast, complex ecological processes that support life in the ocean. Marine protected areas are the most effective way to preserve biodiversity within individual sites. However, most of the marine protected areas that do exist are isolated and are too small to protect critical breeding, feeding, and nesting areas. That is why WWF, working with our partners around the world, is creating the Conservation Decade for Tropical Oceans to link individual marine reserves in stable, self-sustaining ecological networks that safeguard the characteristics of each region's biodiversity while increasing the benefits to both local communities and people around the globe.

The Strategy for Success

To take marine conservation to the level where it can reverse global trends it is critical that we shift our thinking to larger scales of conservation action. Marine protected areas, coastal zone management, and fisheries management are the primary technical tools for protecting marine resources and biodiversity, yet only a fraction of the world's oceans benefit from these methods today. Reaching larger scales of action calls for new developments in marine science, attention to the social and economic contexts surrounding the areas targeted for conservation, and development of long-term partnerships to ensure enduring success.

Raising the Bar with Sophisticated Science

Designing, establishing, and managing networks of marine protected areas is a large-scale conservation initiative — one that calls for a new level of sophistication in marine conservation science, expanded field study and analytic research, and new, science-based paradigms for rebuilding living systems. WWF is meeting this challenge by working with the world's leading marine science institutions to

- set priorities for future work based on both the biodiversity values of marine ecosystems and understanding the impact of current threats;
- develop the science to design marine protected area networks that maintain large biological and ecological systems;
- provide adaptive management strategies to tackle the most serious threats facing the marine ecosystem, specifically unsustainable fisheries, climate change, pollution, and increasing coastal populations; and
- understand how to restore the health of marine ecosystems that are already damaged.



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BALMAR

The Balmar Edge newsletter. The project requirement was to design a unique and creative newsletter for client mailings. A font-based "Edge" logo was designed. The carrier was die-cut and folded to enclose the saddle-stitched newsletter.



t h e B A L M A R

Edge



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AMERICAN SECURITY PROJECT

Annual report on measuring progress in the struggle against violent Jihadism.





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**HERNDON
YOUTH SOCCER**

Club brand for Herndon Youth Soccer spanning recreational, all star, and travel levels. Various year milestone treatments were created as related to active wear for teams and sponsored tournaments.



**HERNDON
YOUTH SOCCER**



**HERNDON
ALLSTARS**



**HERNDON
TRAVEL**



**HERNDON
YOUTH SOCCER**
Growth. Development. Excellence.





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HOLIDAY CARD

Z-fold original design holiday card featuring unique die-cuts that shape a dove and trees on a hill in the background. Subtle foil paper and silver metallic ink were used.





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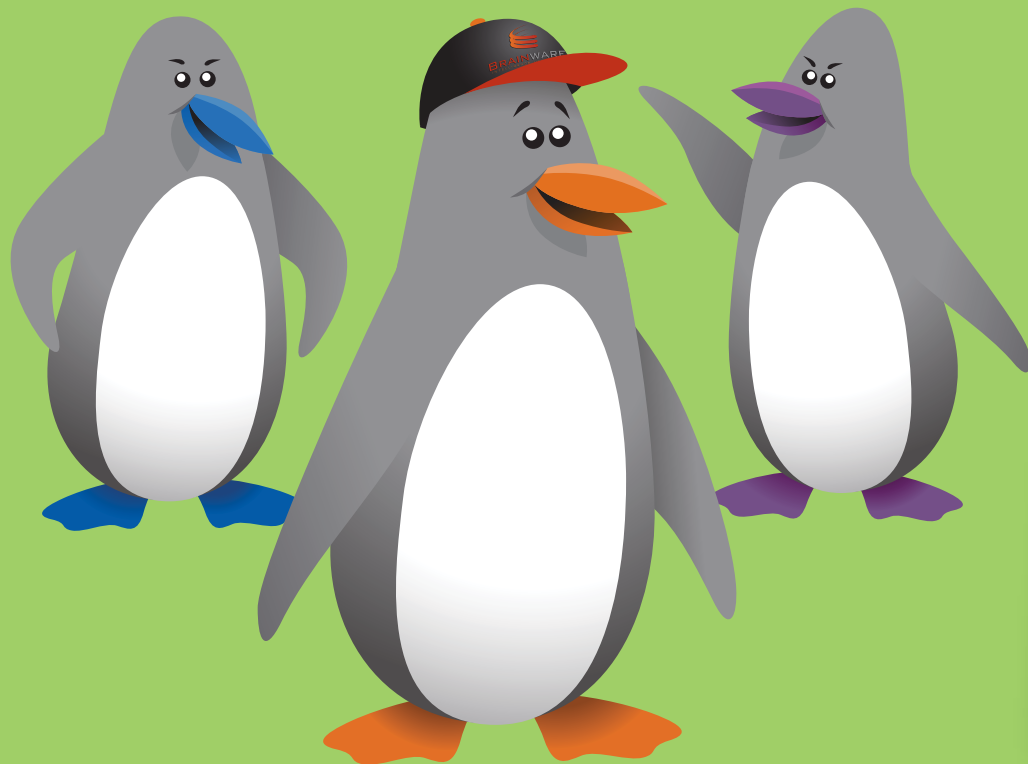
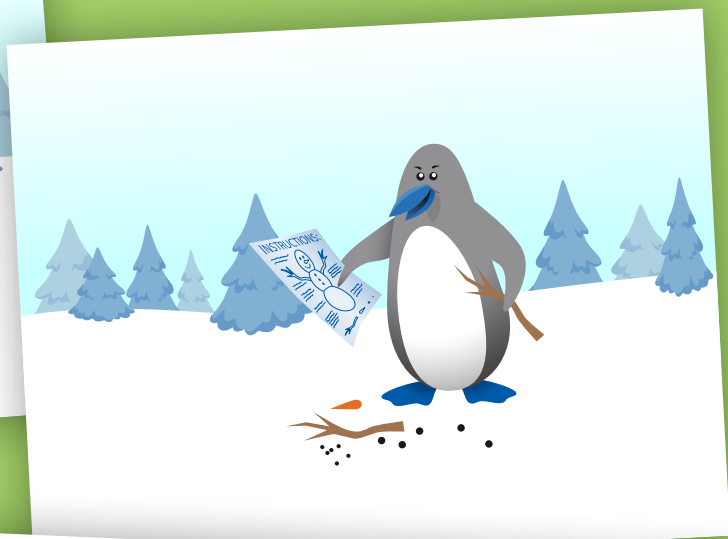
PRINT

MOTION/WEB

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BRAINWARE

Animated holiday card for Brainware. Client wanted something fun and original. The characters, voices, and sound effects were of my own creation. Concept: The Brainware penguin, "Max" (for Maximum Power), out performs his competition by building a better/stronger snowman. Max utilized the power of Brainware. This animation can be viewed [here](#).





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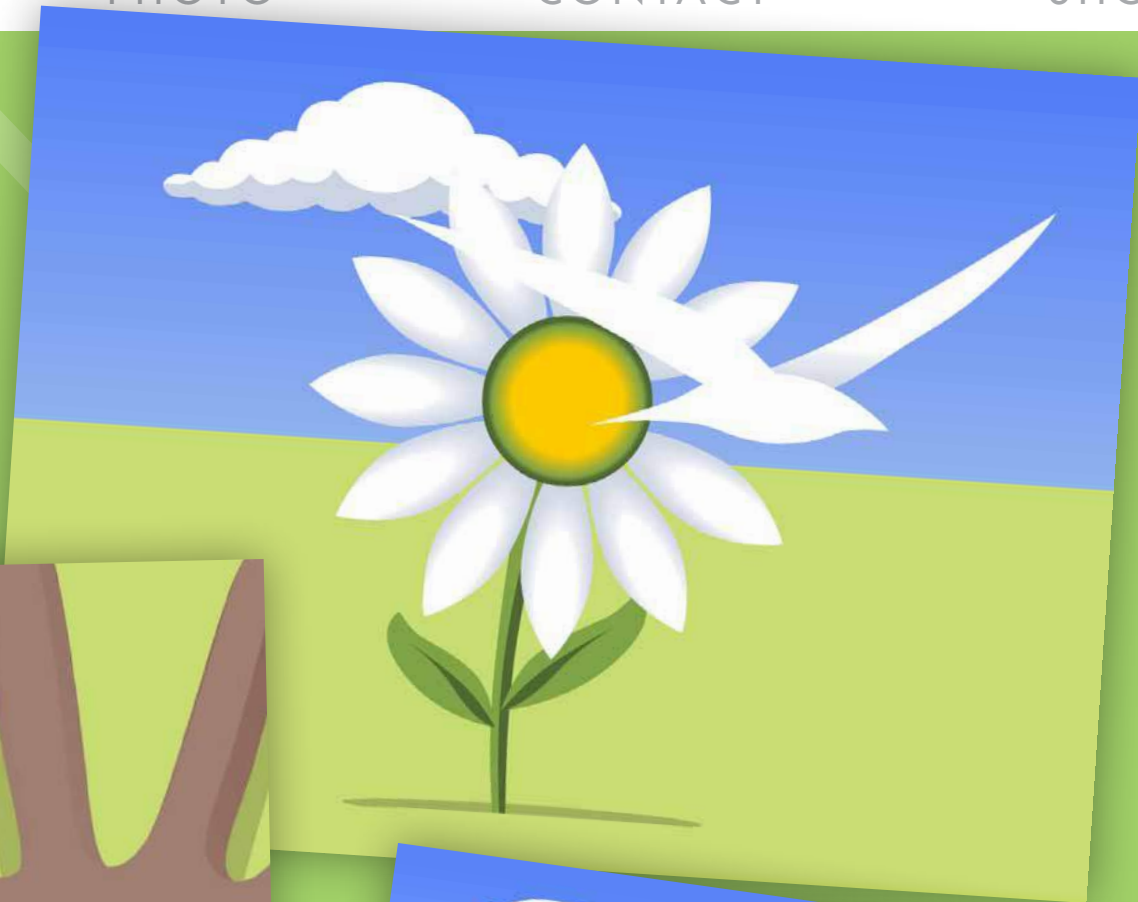
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THE CREATIVE CONCEPT

Animated depiction of a creative concept beginning with the planting of a seed, growth, and ideas taking flight. This animation can be viewed [here](#).





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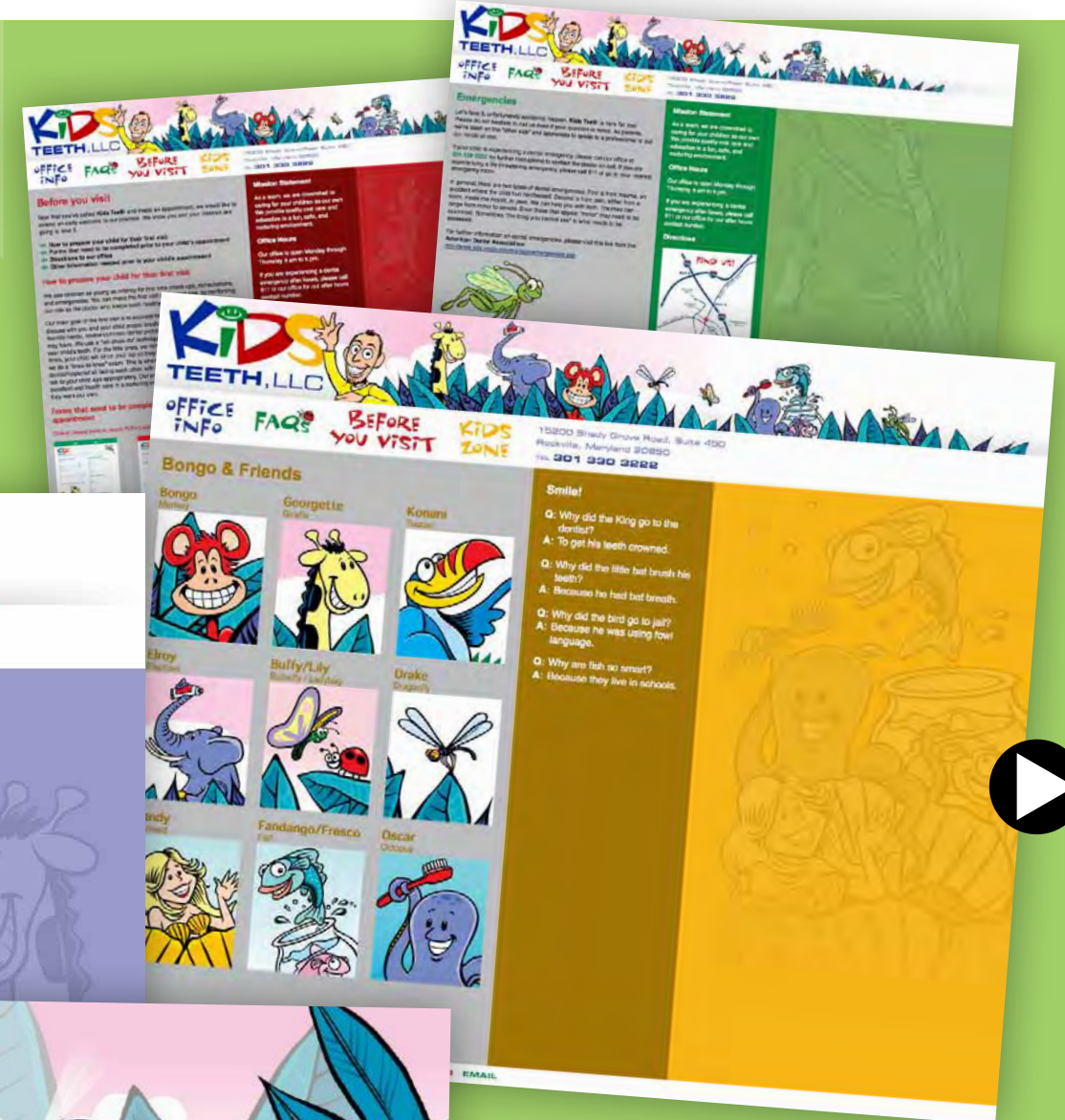
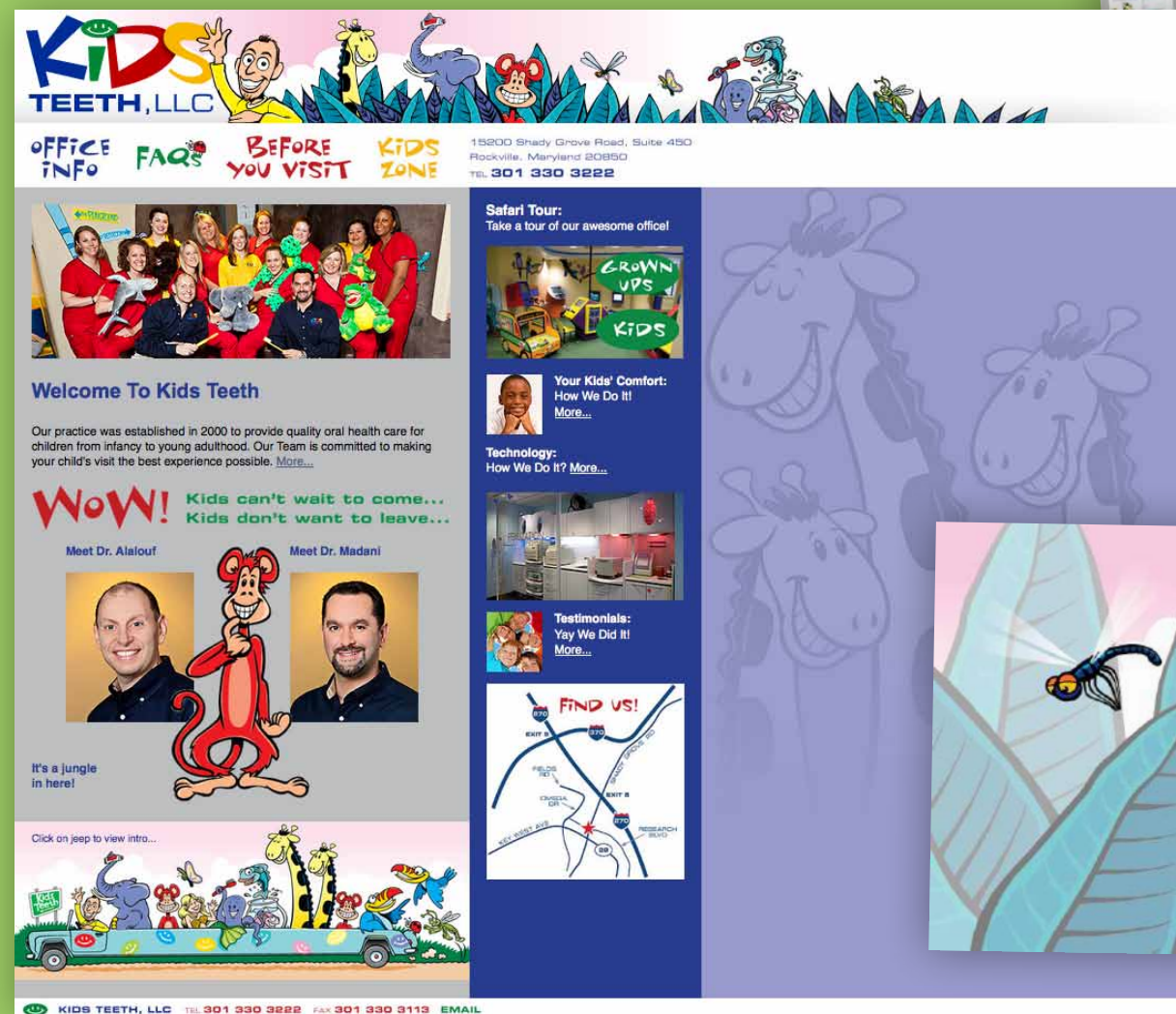
PRINT

MOTION/WEB

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KIDS TEETH

Website and logo for Kids Teeth, LLC. Specializing in pediatric dentistry, the client wanted a colorful animated experience fun for all ages. The client's office is beautifully decorated, with the child very much in mind.



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FAASC

Fairfax Allergy required a fresh brand and website. The "Wheeze Free" bee mascot was also created. To view the desktop site click [here](#).



FAIRFAX
Allergy
ASTHMA &
SINUS CLINIC



Wheeze Free

Welcome to the **Fairfax Allergy, Asthma and Sinus Clinic**, a full-service allergy and asthma care center specializing in advanced treatment of allergic and immunologic diseases. Our dedicated, friendly staff of physicians and medical professionals are well experienced in the diagnosis, treatment, and care of pediatric and adult patients with allergic diseases. **Fairfax Allergy, Asthma and Sinus Clinic** provides patients with the newest advances in medicine to better manage their diseases and improve their quality of life.

Fairfax Allergy has moved!

We are pleased to announce that **Fairfax Allergy, Asthma and Sinus Clinic** has moved to our new state-of-the-art facility in Pender Village, only 1 mile from our previous location. Pender Village is just off Rt. 50, where the Harris Teeter supermarket is located. Our suite "A" is located on the back side of the 3903 building, next door to The Little Gym, at street level. You can enter directly from the parking area, so don't enter the building lobby where the green "3903" awning is located--there is no access to our suite from the interior lobby!

News and Updates



Dr. Johnson and Dr. Kriegel named in Northern Virginia Magazine "Top Doctors". Guess who made the "Top Doctors" listing in the February edition of Northern Virginia Magazine! Dr. Johnson and staff are proud to share the news. [More...](#)

FLU SHOTS have arrived! There will be two vaccines available this season, with only minor differences. For more information, [click here](#). **EGG ALLERGIC PATIENTS:** Recommendations have changed! Skin testing before receiving the flu vaccine may not be required. [More...](#)

Children with Food Allergies Targeted by Bullies
More than thirty percent of children with food allergies are reported to have been bullied. [More...](#)



Wheeze Free



HOME

OFFICE FORMS

OFFICE HOURS & LOCATIONS

POLLEN COUNT

MEDICAL INFO

Follow us on



WHEEZE FREE BEE

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PRIVACY



SITE BY RAMOS DESIGN

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PIXEL PUP

Various scenarios featuring my own 3D dog creation, Pixel Pup.



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COUNCIL FOR EXCEPTIONAL CHILDREN

Packaging design and illustration for Life Centered Career Education (LCCE). Package contained comprehensive functional curriculum for students with learning and/or mental disabilities. The illustration was designed to fully wrap around the box.



LCCE

LCCE

LIFE CENTERED CAREER EDUCATION



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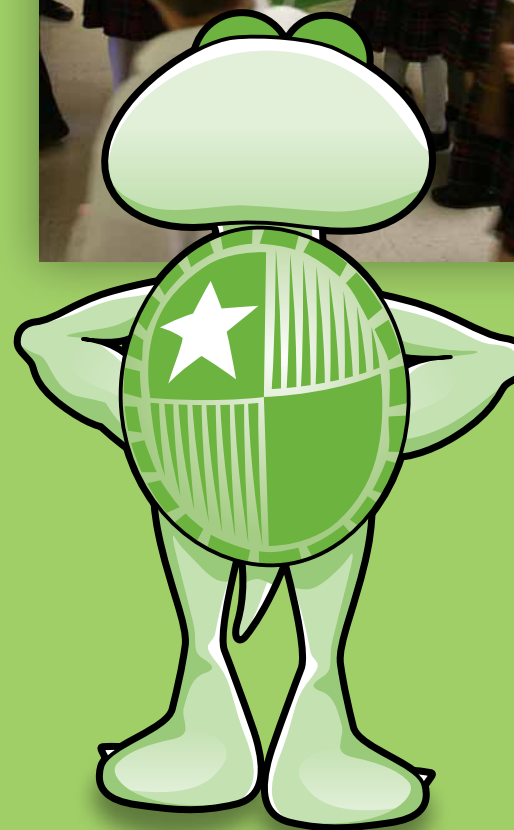
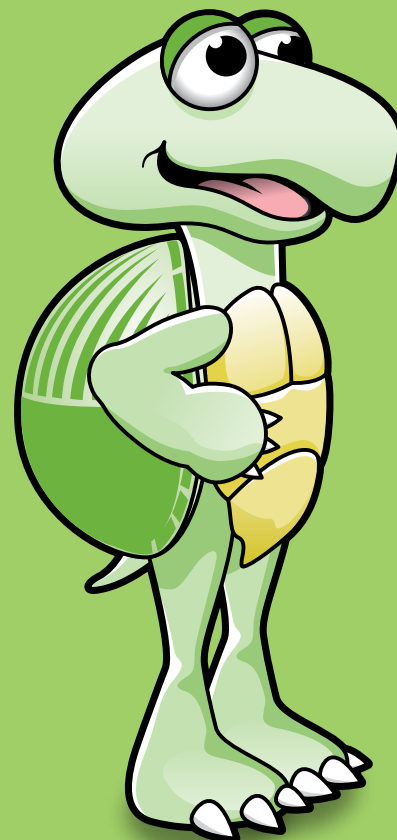
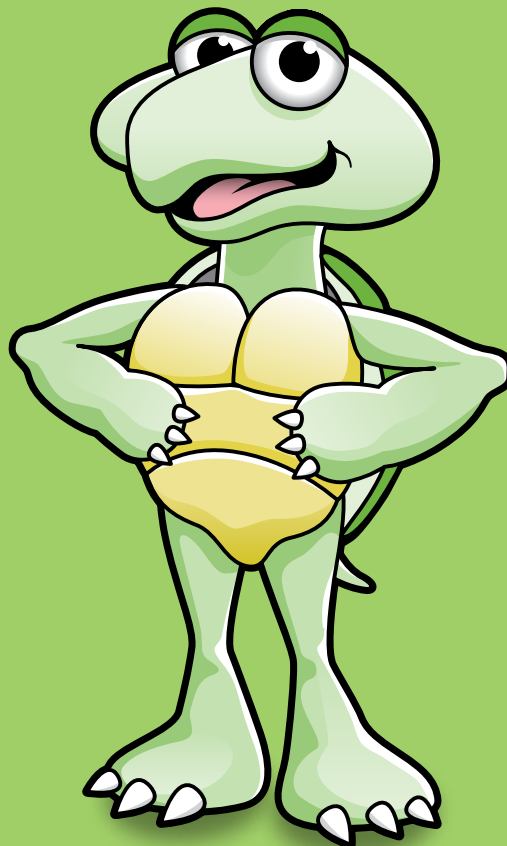
PRINT

MOTION/WEB

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CONGRESSIONAL CAMP

The client wanted to have a mascot costume designed. The costume needed to be based on the camp logo, which I had already created, featuring a turtle (below right). These three illustrated views were supplied to the costume vendor solely for their assembly reference. I have since been told that the children love their mascot, and judging by the photos shared, it must be true.



CONGRESSIONAL
CAMP
AN ADVENTURE A DAY!





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Photos are windows to the beauty of the world around us. They take us to far away places, provide us with priceless memories, and evoke changing emotions in a very real, powerful way.





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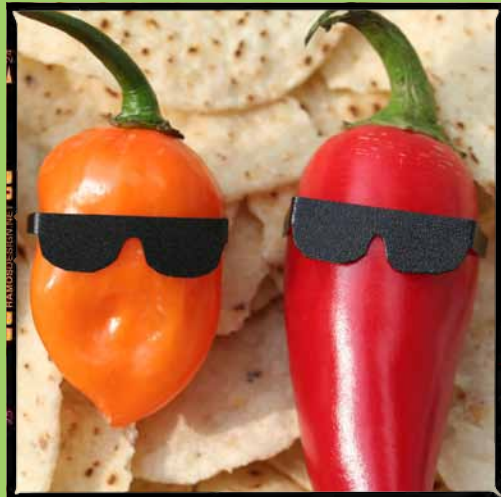
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A sampling of my stock photography.
Please view all of my work on
[iStockphoto](#) and [Shutterstock](#).





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SPORTS

My own playing and coaching experience are a tremendous asset in anticipating great action photo opportunities.





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RENE RAMOS

Thank you for browsing my work.

Please don't hesitate to contact me by phone or email. Be sure to include as much information as possible so that I will be better able to offer more immediate answers or estimates.

Should you choose to call, then please leave me a message. I will get back to you as soon as possible.

PHONE: **703-851-2233**

EMAIL: **RRAMOS@RAMOSDESIGN.NET**

RENÉ**RAMOS**

CREATIVE DESIGN
PHOTOGRAPHY

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NOCTURNAZINE

Branding and creative layout for this digital darkwave/goth music magazine. Related merchandise is also available. Thanks so much for shopping!

Order magazines [here](#).

Order merchandise [here](#).

